# Why Business Intelligence?

#### Centralized Data Storage

- Consistency
- Data Quality

### **Enhanced Business Operations and Efficiency**

- Operational Efficiency
- Cost Reduction

#### Improved Decision-Making

- Performance Monitoring
- Cross-Functional Insights

#### **Competitive Advantage**

- Understanding Customer Behaviour
- Innovation and Development

#### Data Governance and Compliance

- Compliance
- Security and Access Control

Numerix Hospitality Platform is designed to drive growth in the hospitality industry.

With seamless connectivity to Oracle's OPERA PMS and Simphony POS, and powered by Google BigQuery, it efficiently transforms data from key systems. Combined with the advanced analytics and user-friendly interface of Microsoft Power BI, it empowers users to optimize operations and drive sustained growth.

Additionally, we offer fully customizable solutions that can seamlessly integrate with any additional data sources. Our solutions align perfectly with your business objectives, enabling smarter, data-driven decisions.

#### Contact us



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#### **Business Intelligence**

Transforming
Hospitality with
Comprehensive
Data-Driven
Solutions
for Smarter,
Confident
Decisions.



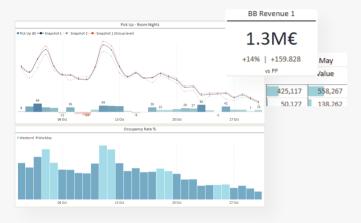
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#### **Booking Status Report**

Provides real-time insights into actual performance and future reservations, comparing progress against set targets to optimize room inventory management.

#### **Pick-Up Report**

Tracks reservation activity in real-time, comparing future booking pick-up across multiple dates to help you adjust pricing and marketing strategies effectively.



#### **Pace Report**

Compares future booking rates to the same period in the previous year, providing insights into promotions, seasonal impacts,



#### **Simphony Report**

Provides a high-level overview of year-over-year performance across key metrics like payment types, sales segments, and employee contributions, supporting strategic decision-making.

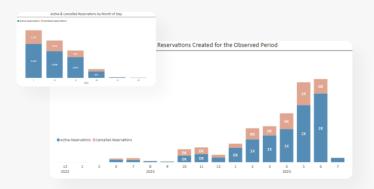
#### **Partners Overview**

Generates insights into your top-performing partners and compares key metrics with historical and forecasted data, helping to identify growth opportunities.

Total	December	November	October	September	August	July
Value	Value	Value	Value	Value	Value	Value
5,070,065	1,441	10,360	302,206	614,260	1,173,314	1,202,287
1,587,967	308	2,692	105,557	357,891	386,313	332,829
929,920	0	1,356	69,369	193,398	194,176	200,612
802,161	0	658	48,491	99,117	129,770	162,637
449,339	0	7,218	100,867	127,192	39,220	10,338
329,611	0	1,056	28,060	81,241	72,793	84,291
324,126	0	0	18,773	92,744	66,515	50,547
215,230	335	0	27,439	32,783	26,944	43,159
213,798	3,609	0	28,306	62,158	14,563	0
200,708	476	2,432	26,299	27,735	24,765	22,514

#### **Reservations and Cancellations**

Tracks and analyses active and cancelled reservations, giving you key data on booking pace and cancellation trends to improve planning and minimize losses.



#### And more...

We can integrate additional needed data and combine it with the above data, providing even deeper insights tailored to your needs.

## Available on Subscription Get Started Easily



