



Algorithms ready to suit your goals and take control of **revenue maximization**.



Automate channel rates and develop your **pricing strategies** as distribution parameters.



Complete visibility and insights into your competitive market, ensuring optimal rates and informed **strategic decisions**.



Revenue Management

Revenue Management with integrated Rate Shopper.

Empower your decision-making strategy with unique market data insights.

We're here to answer any questions and help you get started. Reach out to us, and let's take your hospitality to the next level!

Contact us



forotel

📍 Ulica Hrvatske bratske zajednice 4,
10000 Zagreb

✉ sales@forotel.com

🌐 www.forotel.com



www.forotel.com

Using our flexible Revenue Management System, carefully integrated with OPERA Cloud PMS, you can develop a **strategy** based on limitless rules that you can adjust and model according to global or current demand, occupancy rates, and competitor pricing.

Revenue Manager: Price simulator

Hotel/Property: Rate: Room Type:

< 23/10/2024 >

All dynamically calculated prices can be sent to OPERA Cloud PMS and used for **reservations** created in OPERA at the best available rates.

	Wed 23 Oct	Thu 24 Oct
Price	148.00	148.00
Current gADR	143.09	146.44
Last year gADR	235.67	217.33
Current Revenue	1,574.00	1,318.00
Last year Revenue	1,414.00	1,956.00

Prices can also be adjusted based on **specific triggers** such as new reservations, cancellations, and more.

Spa Luxury/Family Suite	Wed 23 Oct	Thu 24 Oct
Available	0	2
Occupancy (last year)	100%	66%
Reservations (last 7/15/30/90 days)	1 / 2 / 2 / 2	0 / 0 / 0 / 0
Demand (last 7/15/30/90 days, compare last year)	-50% / +200% / +200% / 0%	-50% / +250% / +166% / 0%
Current Yield Level	100	100
Simulated Yield Level	85 ▼	85 ▼



Spa Luxury/Family Suite	Wed 23 Oct	Thu 24 Oct
Available	0	3
Occupancy (last year)	100% (63%)	88% (100%)
Current Yield Level	100	100
Simulated Yield Level	82.5	79
Current gADR	175.50	NaN
Current Lowest	148.50	148.00
Current Highest	174.25	159.90
Current Average	154.56	150.98
Current Competitor Set Average	112.41 (-27%)	123% (-18%)



Precision Through Real-Time Insight

Our Revenue Management System isn't just a tool; it's your key to unlocking real-time insights. With an intuitive interface, hoteliers can predict demand, analyze trends, and fine-tune rates, ensuring that your pricing is always optimized for maximum profitability.

